

## University of Pretoria Yearbook 2016

## Fashion forecasting 222 (KLD 222)

**Qualification** Undergraduate

Faculty of Natural and Agricultural Sciences

Module credits 12.00

**Programmes** BConsumer Science Clothing: Retail Management

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week

**Language of tuition** Double Medium

Academic organisation Consumer Science

**Period of presentation** Semester 2

## Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer. Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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