

University of Pretoria Yearbook 2016

Fashion forecasting 222 (KLD 222)

Qualification Undergraduate

Faculty of Natural and Agricultural Sciences

Module credits 12.00

Programmes BConsumer Science Clothing: Retail Management

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Double Medium

Academic organisation Consumer Science

Period of presentation Semester 2

Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer. Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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